

Road Map for SAP Cloud for Analytics

Road Map Revision: 2015.10.22

Customer



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Welcome

Road map for SAP Cloud for Analytics – October 2015

Purpose

Product road maps are designed to support the product adoption planning activities of SAP customers. A product road map helps a customer match short term and long term goals with technology plans.

A product road map describes how the feature / function capabilities in an SAP product or technology are planned to progress over time, in general:

- Today = changes in the current release version
- Planned Innovations = changes planned in one or more upcoming development releases (up to 12-18 months)
- Future Direction = proposed themes for a product or technology beyond the planned releases

Complementary resources

For a more general description of the business problems / processes being solved and supported by SAP, refer to Solution Road maps.

For more detailed technical information please refer to the Product Availability Matrix, Ramp-up Knowledge Transfer materials and product documentation.

Table of contents

Product Overview

- Product description
- Road map overview and major product updates

Product Road Map

- Core capabilities
- Business intelligence
- Planning
- Predictive Analytics
- SAP Digital Boardroom

SAP Cloud for Analytics

Product description

SAP Cloud for Analytics is a new generation of Software-as-a-Service (SaaS) that redefines analytics by providing all analytics capabilities for all users in one product. It is built natively on the SAP HANA Cloud Platform to simplify access to a new public cloud experience that customers can trust.

Integrated analytics

- Save time by not having to jump between products to do your job
- Reduce errors by not having to integrate multiple point solutions
- Serve the needs of all and break down silos between functions

Line of business analytics for your cloud applications

- Deliver best-of-breed analytics for data that stays in the cloud.
- Mash-up data sourced from different cloud applications

Internet of Things / Big Data analytics

- Leverage the benefits of SAP HANA in the cloud
- Pull data from Hadoop sources



SAP Analytics Strategy

Continued
investment in
existing solutions



Provide new SaaS
Analytics capabilities



Simplify and Innovate

Fast and Nimble for the User

Scalable and Trusted for the Enterprise

Introducing SAP Cloud for Analytics



Provide new
SaaS Analytics
capabilities

SAP Cloud for Analytics

All analytics capabilities
in one product

Consumer-grade
user experience

Embedded and
standalone

High-performance,
real-time platform

Software-as-a-Service in the Public Cloud



Continued investment
in existing solutions

Enterprise BI

SAP BusinessObjects
BI Suite

*BI 4.2
Design Studio 1.6
Analysis 2.2*

Agile Visualization

SAP Lumira

Lumira 1.29

Advanced Analytics

SAP Predictive
Analytics

Predictive Analytics 2.4

EPM

Ex. SAP Business
Planning and
Consolidation (BPC)

BPC 10.1 NW SP08

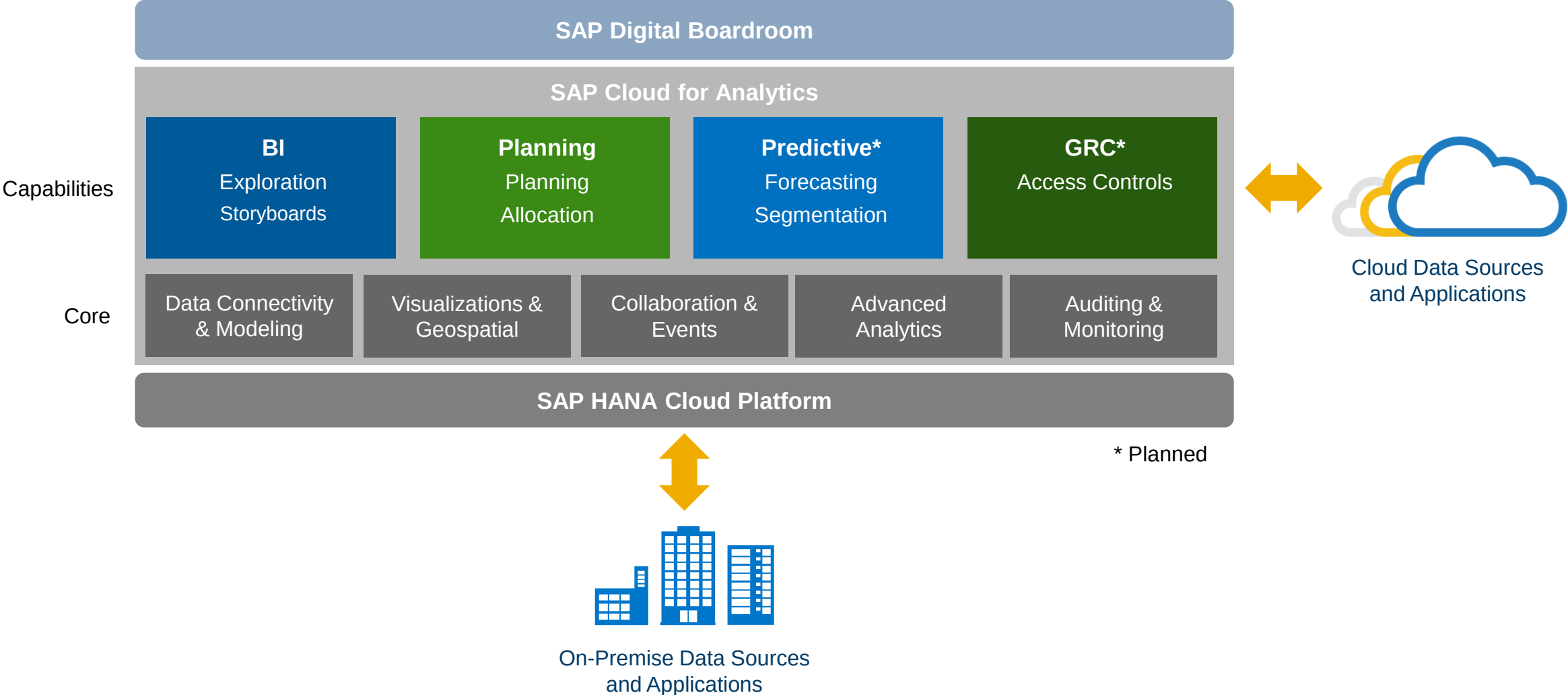
GRC

Ex. SAP Risk
Management

Risk Management 10.1 SP11

On-premise and/or Private Cloud Deployment Options

SAP Cloud for Analytics Overview



SAP Cloud for Analytics

Today

Core capabilities

- Personalized home screen
- Discussion and Sharing
- Prepare and Enrich data from the Browser
- Connect to on premise SAP S/4 HANA and BW
- Visualization and Storytelling
- Administration

Business intelligence

- Data Explorer

Planning

- Baseline and Power planner features
- Allocations
- Reports
- Events

SAP Digital Boardroom

- Executive Meeting support
- Multi-touchscreen Support

Planned Innovations

Core capabilities

- Enhanced analytics
- Enhanced Data connectivity
- SDKs
- Location analytics
- Big data support
- Extended Mobility support
- Embedded predictive analytics and workflows

Business intelligence

- Google apps integration

Planning

- Enhanced Baseline and Power planner features
- Packaged applications
- Calculation and workflow

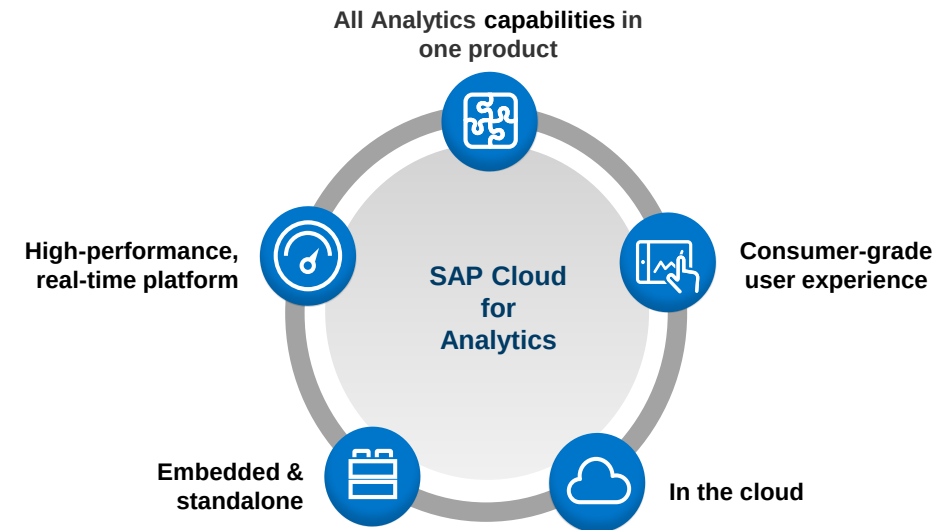
Predictive analytics

- Explanatory analytics.
- Model based what-if scenarios
- Interoperability with other cloud for analytics applications

SAP Digital Boardroom

- Mobile support
- Predictive workflows
- Enterprise risk integration
- Value driver tree-based simulation

Future Direction



Q4-2015

This is the current state of planning and may be changed by SAP at any time.



Product Road Map

- Today
- Planned
- Future

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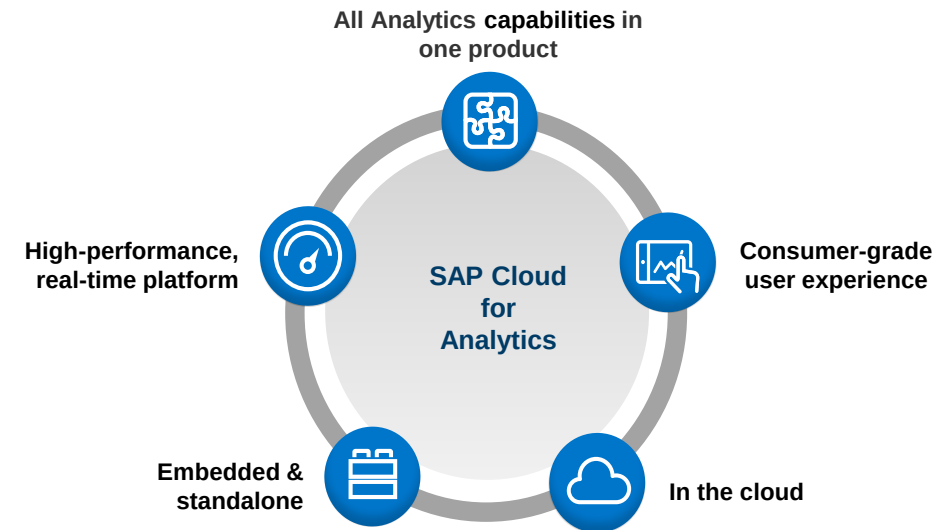
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Q4-2015

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Generally Available Nov.2015

SAP Cloud for Analytics

Core Capabilities

- Today

SAP Cloud for Analytics – Core Capabilities

Generally Available Nov.2015

Feature	Feature Value
Collaborative analysis and planning - Personalized Home Screen - Prepare and enrich data from the browser - Discussion and sharing	- Create personal place in which you can organize your data such in charts, reports, events and notes - Organize & structure your work with build-in chat and workflow functionality - Share report versions, discuss on cells, assign tasks and attach any file you uploaded.
Data Connectivity - SAP Data Sources: HANA, BW, S/4 HANA - Support for Oracle, SQL Server, Teradata through HANA Smart Data Access - Planning Data Sources: BPC NW, BPC MS - Static Data Sources: CSV, XLS - Cloud Data Sources: salesforce.com - Data Linking	- Connect to on-premise S/4HANA, HANA, or BW systems without data replication - Leverage the native analytical capabilities of SAP systems (hierarchy navigation, calculated KPI) - Bi-directional integration with BPC NW/MS - Analyze your cloud data stored in salesforce.com - Prepare and enrich data from the browser – no desktop required - Link together multiple data sources in a single visualization to discover insight previously hidden in separate data silos

SAP Cloud for Analytics – Core Capabilities

Generally Available Nov.2015

Feature	Feature Value
Visualization and Storytelling	
• Hichert Professional Charting Standards • Conditional formatting, reference lines • Global story and linked analysis filters • Performance trend with value comparisons • Range Slider • Advanced report formatting and print to PDF support	• Display clear, professional visualizations designed for business • Apply context specific visualization proposals. • Create, personalize and monitor KPIs. • Zoom into important data segments using the Range Slider
Administration	
• SAP ID Service and Windows AD SSO • Simple usage monitoring • User and team management • Version management	• Integrate with your existing security infrastructure • Manage user permissions and roles from a simple web console • Monitor and audit system usage for regulatory and business compliance • Greater language support and further granularity on security authorizations

SAP Cloud for Analytics – Core Capabilities

Personalized Home Screen

Generally Available Nov.2015

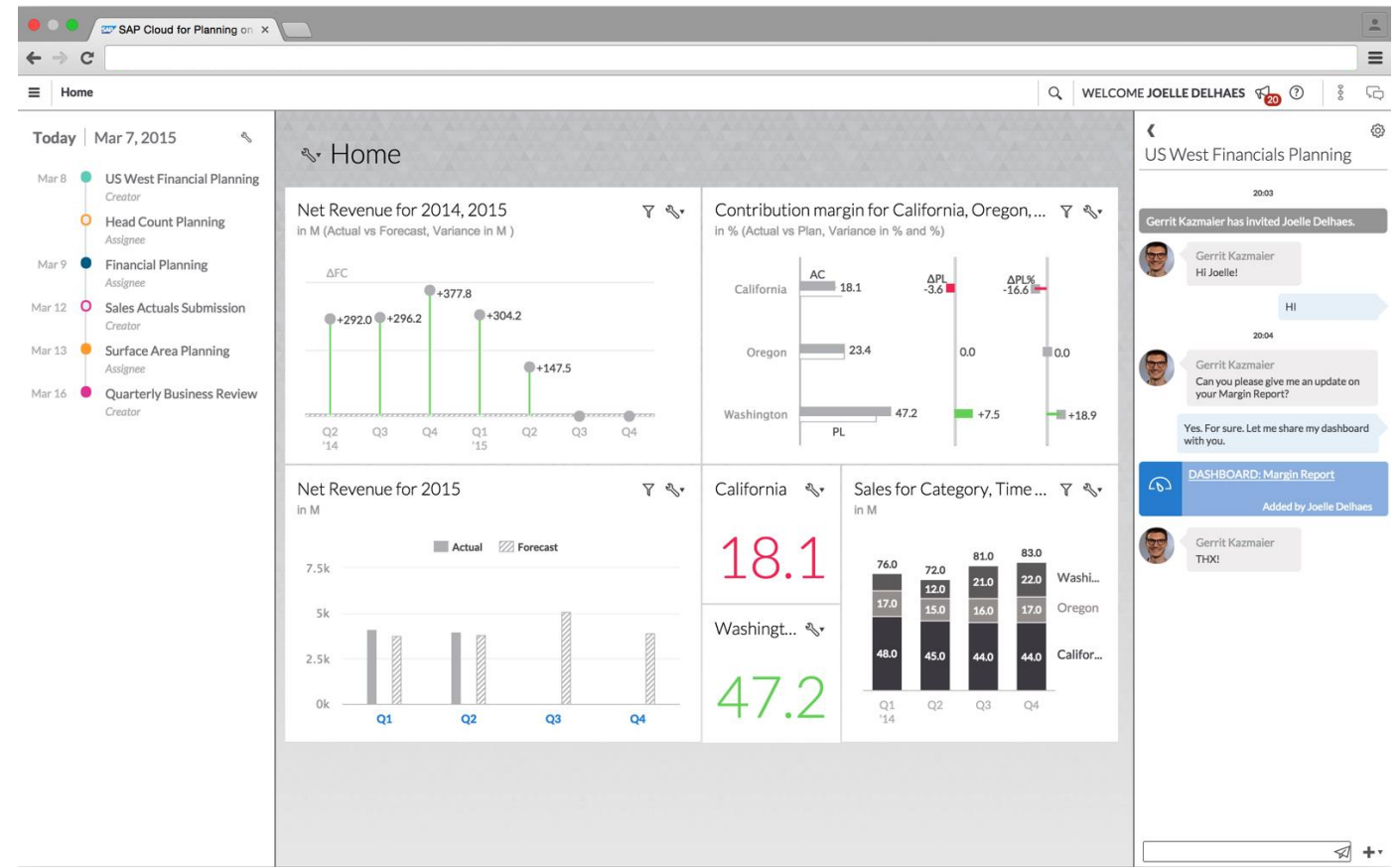
The home screen is a dashboard – a personal place in which you can organize your data such in charts, reports, events and notes.

Interactive Tiles

Flexible visualization & Drill-down capabilities.

Collaboration & Timeline Panel

Organize & structure your work with build-in chat and workflow functionality.



SAP Cloud for Analytics – Core Capabilities

Discussion and Sharing

Today

Generally Available Nov.2015

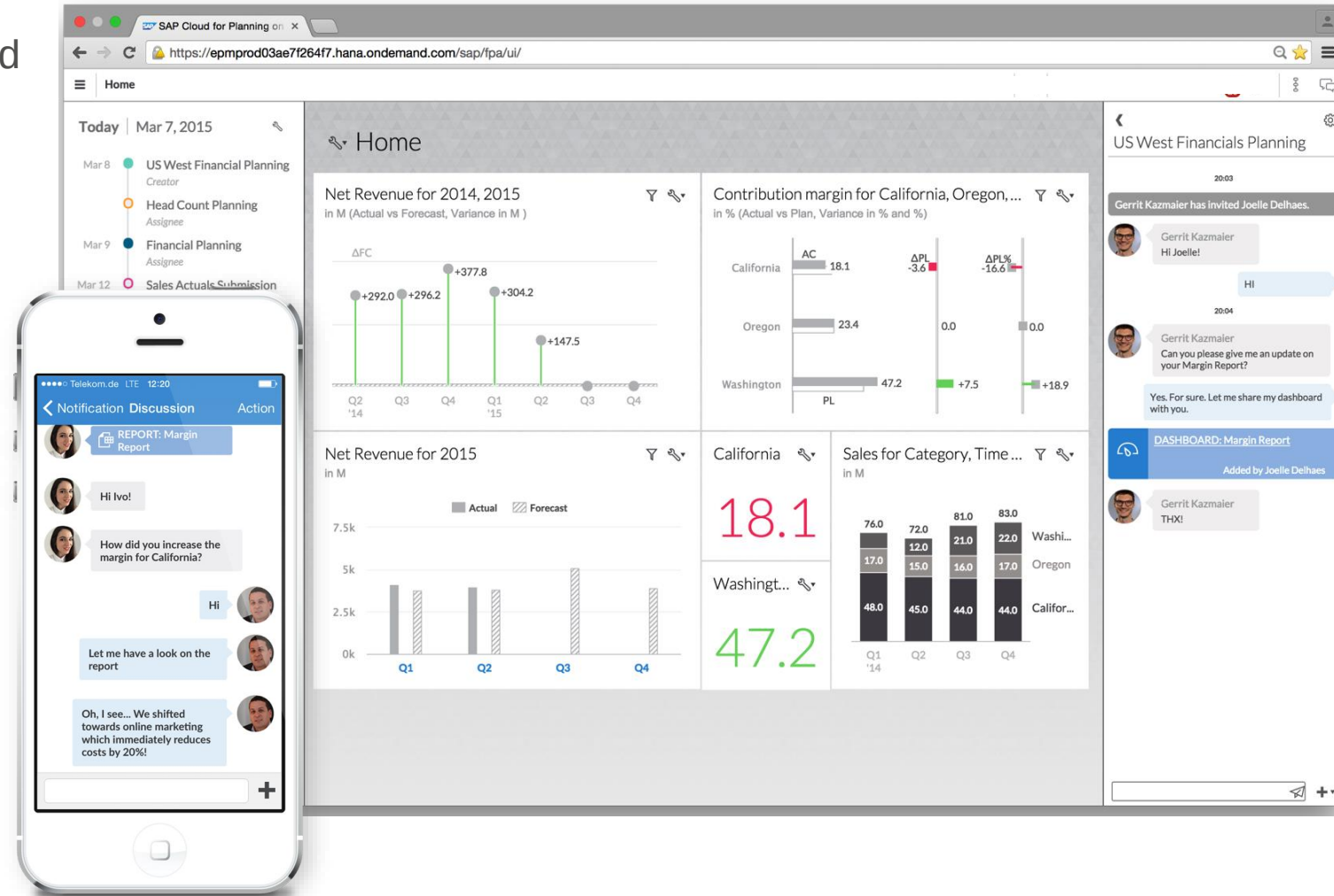
SAP Cloud for Analytics allows easy sharing and collaboration on visualizations and plans

Stay in context

Collaborate directly on your analytics instead of having to use yet another application and send offline data.

Access from anywhere

Share report versions, discuss on cells, assign tasks and attach any file you uploaded.



SAP Cloud for Analytics – Core Capabilities

Prepare and Enrich Data from the Browser

Generally Available Nov.2015

A model is a representation of business data to define relationships, calculations, and data of an organization.

Easy set up

Models are easy to create with a simple, intuitive interface

Preview Panel

Visual representation of your modeled data.

Automatic Data Model Creation

Optional data modelling – automatically create model based on dataset

The screenshot displays the SAP Cloud for Planning web interface. The main area shows a table of account data for the 'Gross Margin' model. The table includes columns for ID, Description, Account Type, Hierarchy, Unit, Aggregation, Scale, Decimal Places, and Formula. The right sidebar provides a visual summary of the model, including the formula $[H111000] + [H112000] + [H121000] + [H122000]$ and a sample value of 8.23 Million. Below this, a hierarchy diagram shows the relationship between 'Gross Margin' and 'Operating Profit %'.

ID	Description	Account Type	Hierarchy	Unit	Aggregation	Scale	Decimal Places	Formula
12	H120000	Cost of Good...	H100000	Amount	SUM	Million	2	
13	H121200	Purchase Pric...	H121000	Amount	SUM	Million	2	
14	H122000	Other Cost of...	H120000	Amount	SUM	Million	2	
15	H122100	Vendor Char...	H122000	Amount	SUM	Million	2	
16	H122200	Freight Expe...	H122000	Amount	SUM	Million	2	
17	H130000	Operating Ex...	H100000	Amount	SUM	Million	2	
18	H131000	Marketing Ex...	H130000	Amount	SUM	Million	2	
19	H131100	Marketing Ex...	H131000	Amount	SUM	Million	2	
20	H132000	Sales Expense	H130000	Amount	SUM	Million	2	
21	H132200	Travel	H132000	Amount	SUM	Million	2	
22	H133000	Employee Rel...	H130000	Amount	SUM	Million	2	
23	H133100	Salaries	H133000	Amount	SUM	Million	2	
24	H133200	Wages	H133000	Amount	SUM	Million	2	
25	H133300	Bonus	H133000	Amount	SUM	Million	2	
26	H134000	Burden	H133000	Amount	SUM	Million	2	
27	H135000	Training	H133000	Amount	SUM	Million	2	
28	H136000	Recruiting	H133000	Amount	SUM	Million	2	
29	H137000	Equipment	H133000	Amount	SUM	Million	2	
30	H138000	Computer	H133000	Amount	SUM	Million	2	
31	H139000	Tuition	H133000	Amount	SUM	Million	2	
32	H134100	IT Expenses	H134000	Amount	SUM	Million	2	
33	H135000	Other Expens...	H130000	Amount	SUM	Million	2	
34	H200000	Key Perform...	H000000	Amount	NONE		2	
35	H134000	Information T...	H130000	Amount	SUM	Million	2	
36	H135100	Distribution...	H135000	Amount	SUM	Million	2	
37	KPI0006	Gross Margin	H200000	Amount	SUM	Million	2	$[H111000] + [H112000] + [H121000] + [H122000]$
38	KPI0007	Total Expenses	H200000	Amount	SUM	Million	2	$[H131000] + [H132000] + [H133000] + [H134000] + [H135000] + [H136000] + [H137000] + [H138000] + [H139000]$
39	KPI0005	Operating Ex...	H200000	%		Percent	1	$[H110000] / [H110000]$
40	KPI0003	Operating Pr...	H200000	%	SUM	Percent	1	$[H110000] / [H110000]$
41	H121000	Cost of Good...	H120000	Amount	SUM	Million	2	
42	H121100	Cost of Produ...	H121000	Amount	SUM	Million	2	

SAP Cloud for Analytics – Core Capabilities

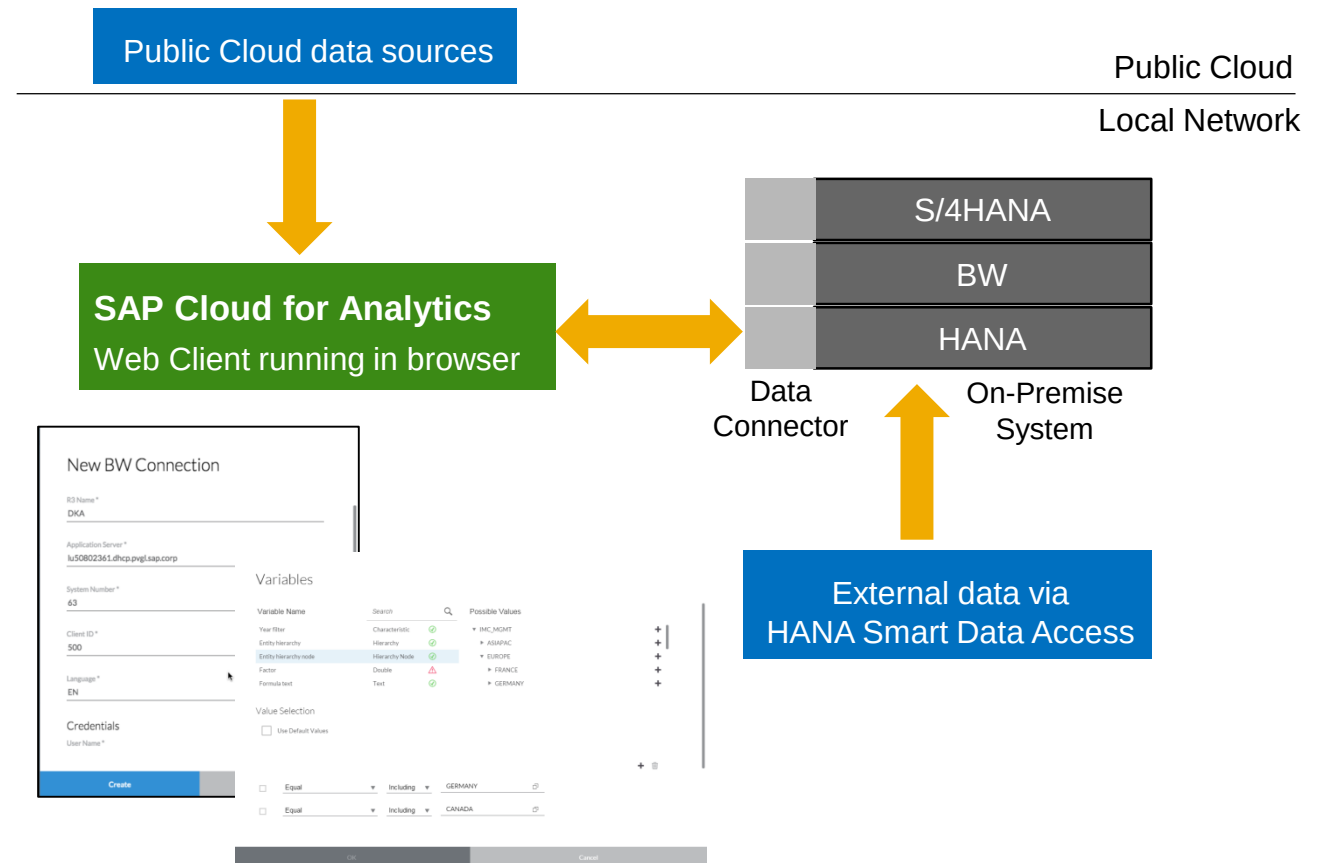
Connect to on-premise SAP S/4HANA and BW

Generally Available Nov.2015

Connect to on-premise S/4HANA, HANA, or BW systems without data replication, lowering total cost of ownership

Leverage the native analytical capabilities of SAP systems (hierarchy navigation, calculated KPI), improving scalability for large data queries and results

Adapt pre-delivered dashboards to the business needs and enrich them with additional information

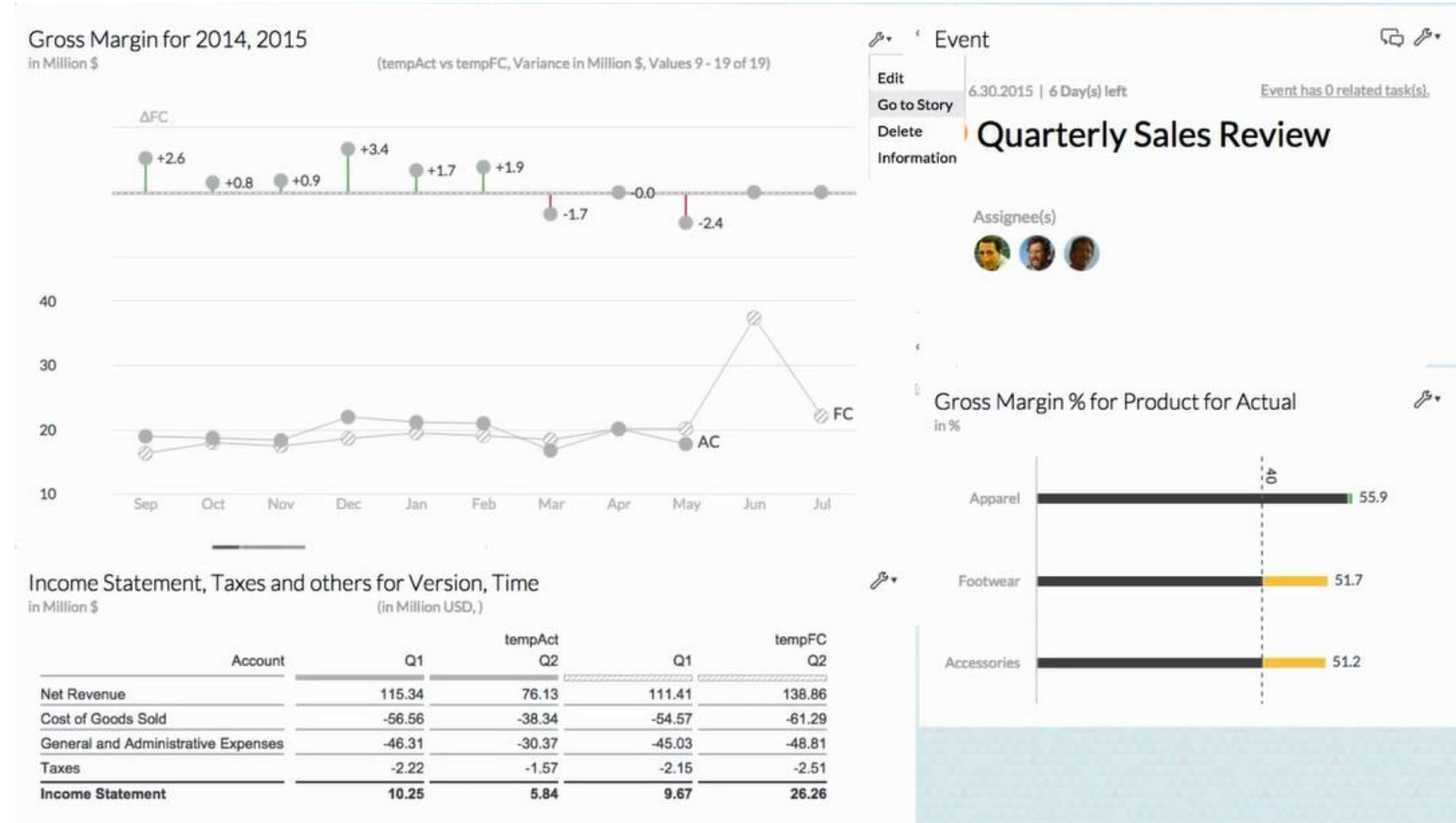


SAP Cloud for Analytics – Core Capabilities

Visualization and Storytelling

Generally Available Nov.2015

- Focus on best-practice visualizations for **business data**
- Visual representation of your modeled data
- Customize chart styles to match organization standards





Generally Available Nov.2015

SAP Cloud for Analytics for business intelligence

- Today

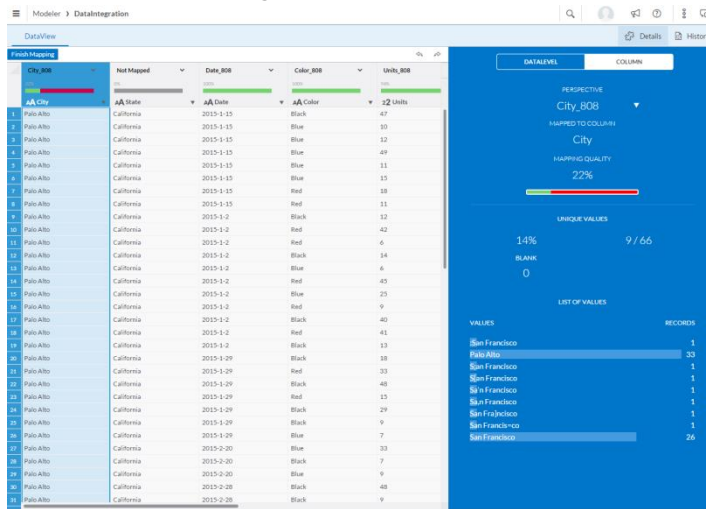
SAP Cloud for Analytics for business intelligence

Core Workflow

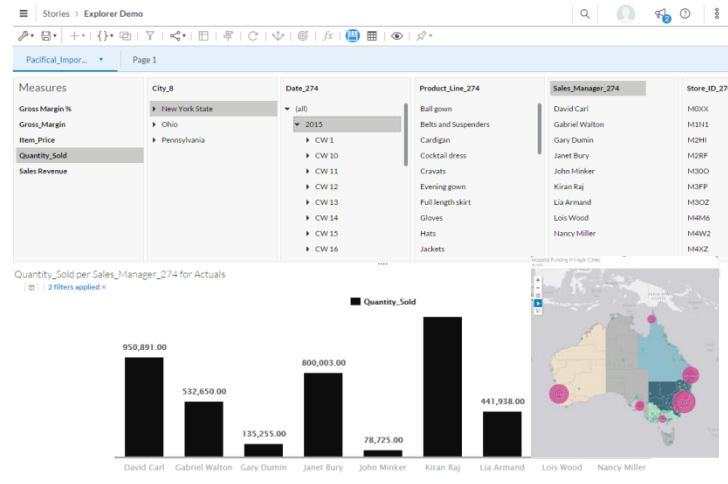
Today

Generally Available Nov.2015

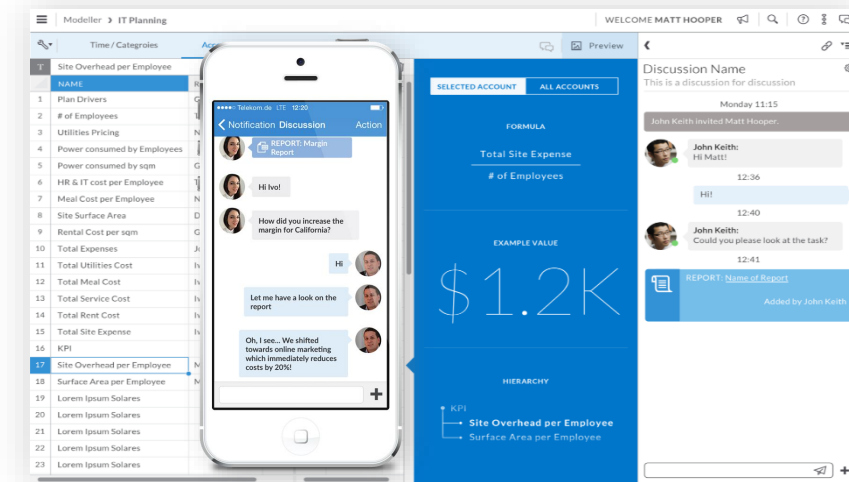
Connect and Prepare
your Data



Visualize and build your
own Views



Share with your team



- Prepare and model cloud and on-premise data from your browser
- Support data connectors from SAP (ie S4HANA, BW, HANA, Universes) and non-SAP sources including hierarchical data
- Support Linking Aggregated Data

Design, Visualize, and create your stories online

- No Desktop required!
- Personalize your own dashboard views

- Simply Collaborate with your team
- Take action on your data
- Receive Notifications on any device when thresholds exceeded

SAP Cloud for Analytics for business intelligence

Generally Available Nov.2015

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
• Data Explorer	• Explore data using faceted navigation, an easy way to filter and drill into your data • Retrieve answers to your business questions from corporate data quickly and directly • Filter and drill through measures and dimensions and view only the data you are interested in via advanced visualizations or charts

SAP Cloud for Analytics for business intelligence

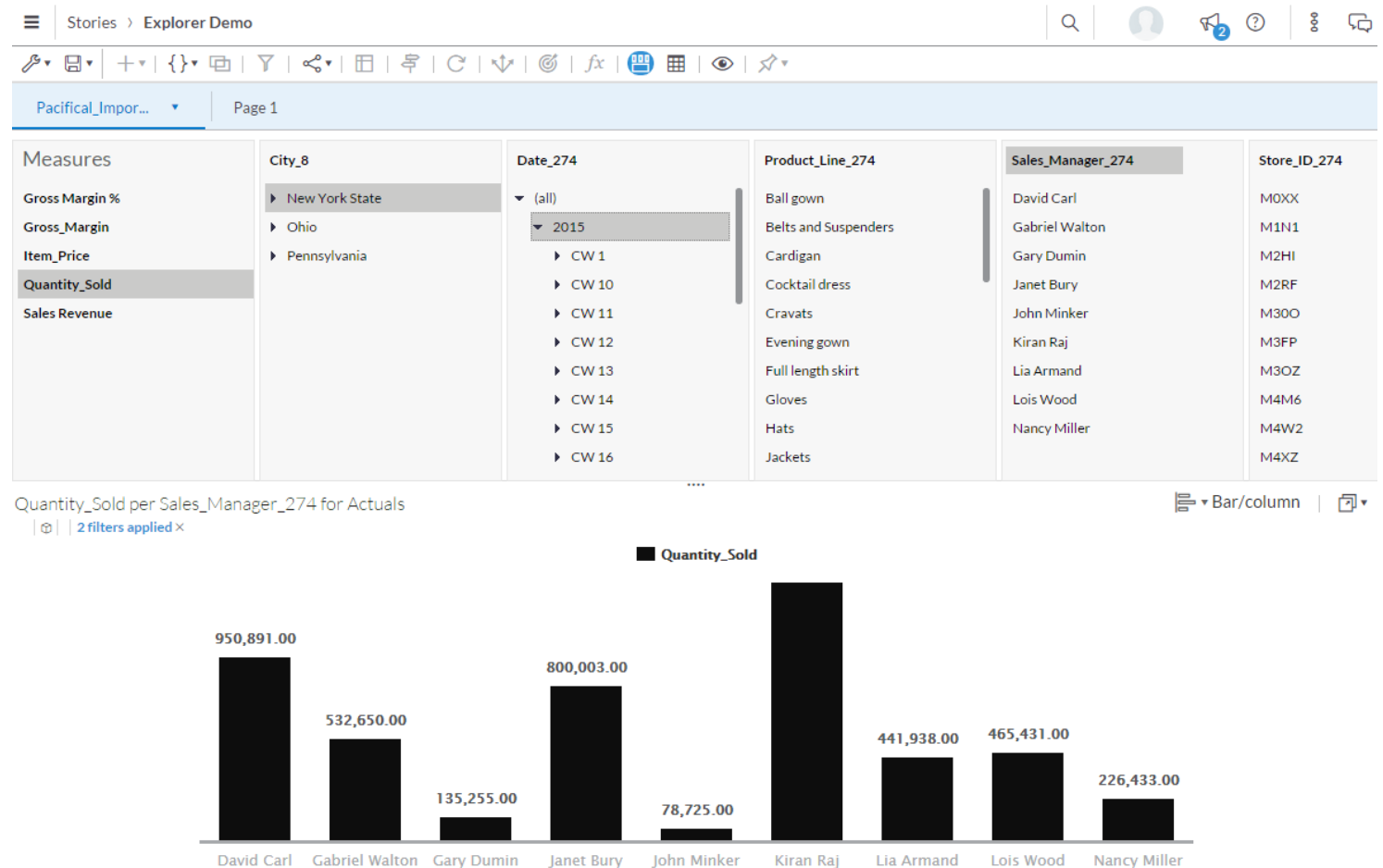
Data Explorer

Generally Available Nov.2015

Explore Data using faceted navigation,
an easy way to filter and drill into your data

Retrieve answers to your business questions
from corporate data quickly and directly

Filter and drill through measures and
dimensions and view only the data you are
interested in via advanced visualizations or
charts





Generally Available Nov.2015

SAP Cloud for Analytics

for planning

- Today

SAP Cloud for Analytics for planning

Generally Available Nov.2015

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
• Reports • KPIs and Events • Allocations and spreading • Excel formula-like calculations • Private sandbox in-memory based what-if analysis • Year-to-date reporting • Alternate hierarchy support • Basic currency translation support • Built-in financial intelligence for aggregation methods and signing based on account types • Planning directly with public versions and un-booked values • Enhanced currency translation and rate model support • Enhanced flexibility to model changes after creation • Enter and report on cell-based commentaries • Enhanced calculated measure support • Data locking to prevent changes after submission • Members on-the-fly • Support flexible definition of fiscal periods	• Enhanced library of calculations for users to drive planning scenarios • Increased flexibility in planning and simulation for end users through ability to add master data members and alternate roll-ups • Better analysis abilities by further customization of reports, dashboards and traceability of source information

SAP Cloud for Analytics for planning Reports

Today

Generally Available Nov.2015

A report is an organized representation of data, comprising multidimensional data views for the purpose of analysis, reporting, and planning.

Version Management

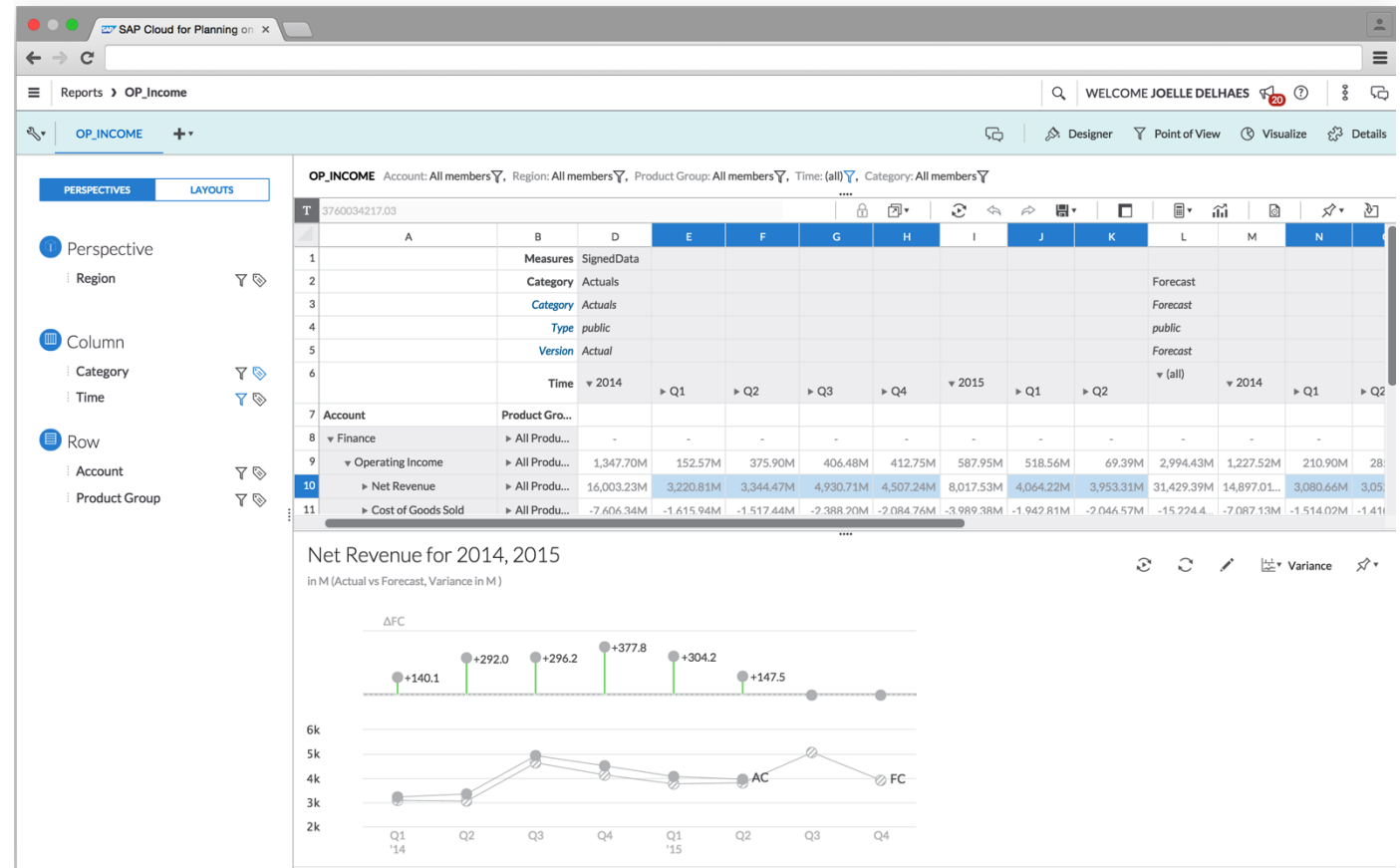
Create and copy versions of data and define access rights.

Conditional Formatting

Create, Personalize and monitor KPIs.

Visualization

Context specific visualization proposals.



SAP Cloud for Analytics for planning Events

Today

Generally Available Nov.2015

The events section is a calendar interface to organize events and assign tasks to dedicated team members.

Content & Reminders

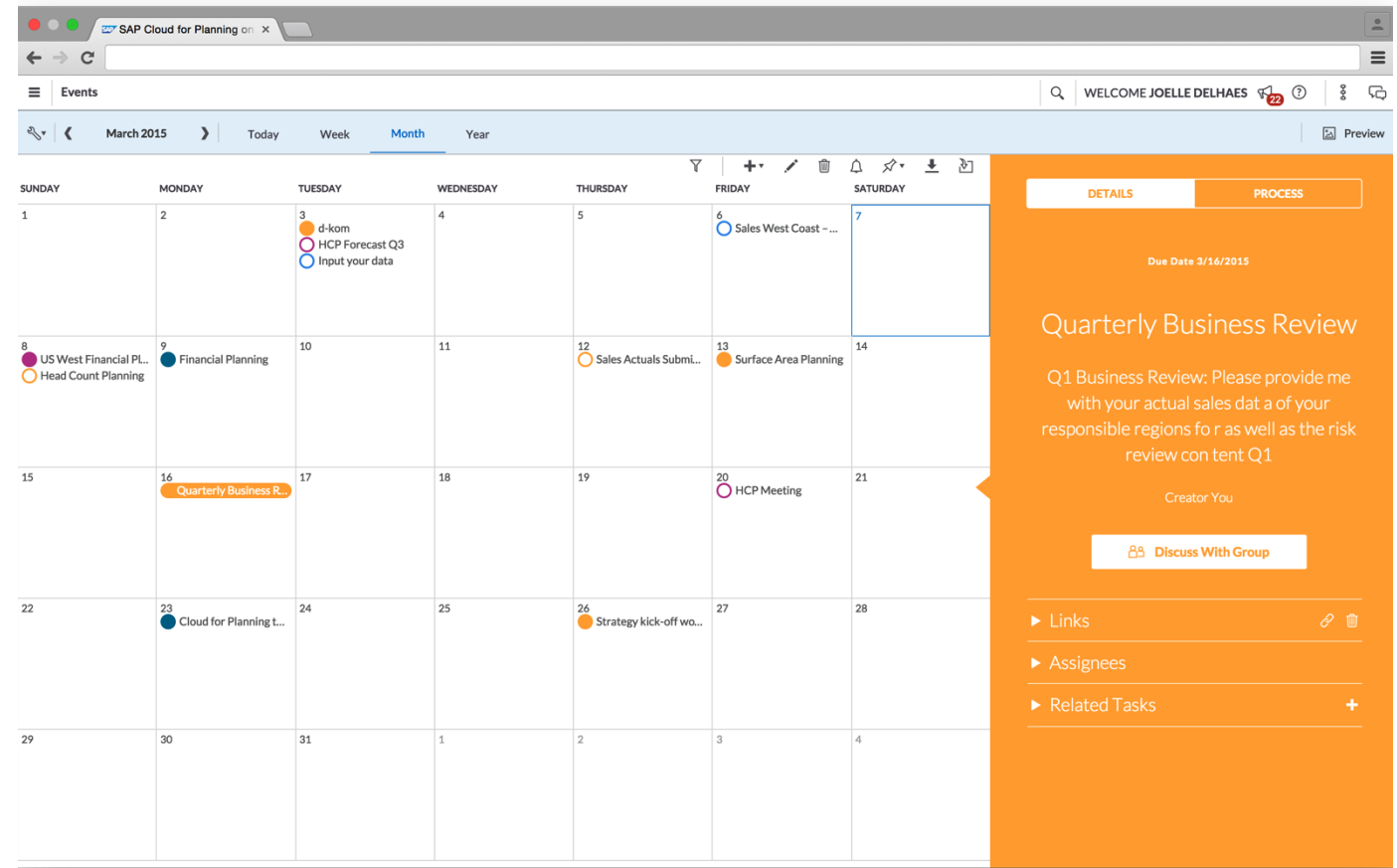
Add content such as documents, plan or versions and set reminders for upcoming events and tasks.

Workflow Management

Export and import workflows to synchronize your planning data with other applications.

Multi-Step Approval

Define assignee(s), reviewer(s) and approver to a specific task.





Generally Available Nov.2015

SAP Cloud for Analytics

SAP Digital Boardroom

- Today

SAP Cloud for Analytics - SAP Digital Boardroom

Generally Available Nov.2015

Includes all SAP Cloud for Analytics features plus:

Feature	Feature Value
Executive Meeting Support	- Simplify boardroom processes and reduce preparation time - Data model and create content against S/4 baseline
Multi-Touchscreen Support	Leverage latest touch display technology (but also classical input methods) to present in a natural manner

SAP Cloud for Analytics - SAP Digital Boardroom

Executive Meeting Support

Today

Generally Available Nov.2015

Simplify boardroom processes and reduce preparation time

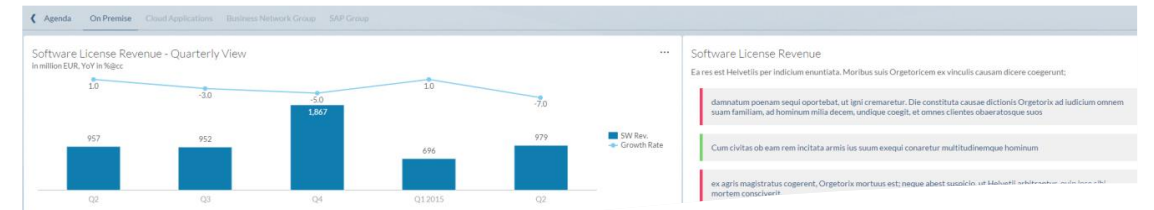
Define an interactive agenda to structure executive meetings

Link agenda items to overview dashboards, exploration areas, and context information

Present based on the agenda in an executive-level user interface

Explore freely, answer ad-hoc questions and return to the agenda at any time

Data model and create content against S/4 baseline



Measures	Appellation_#28	Barcode_#28	Begin_#28	Category_#28	Color_#28	Country_#28	Designation_#28	End_#28
CT	Barolo	58505680	2009	Dry	Red	Argentina	Shiraz Sangre	2019
	Horizon	52614015	2010	Sparkling	Rose	Australia	Rivera Capellacci	2019
	Oregon	52614007	2010	Sparkling	White	Canada	Reserve	2017
	Pessac-Leognan	52613981	2011	Sweet/Dessert		Chile	Reserva	2015
	Pomerol	52613980	2012			France	Quintain	2014
	Rioja	52613951	2013			Italy	Portofino	2013
	Russian River Valley	52613950	2014			New Zealand	Pasion de Bobal	2012
	Sauvignon	51275545	2015			Spain	Oldfield Series	2011
	Sauvignon	51275544	2016			USA	Oldfield Series	2010
	Sonoma Coast	51275542					Oldfield Series	2010

SAP Cloud for Analytics - SAP Digital Boardroom

Multi-Touchscreen Support

Generally Available Nov.2015

Impress with state-of-the-art hardware technology

Present in a multi-screen environment or on a single screen – the application adapts depending on the environment

Leverage latest touch display technology* (but also classical input methods) to present in a natural manner

Assign data visualizations to different screens in order to leverage the available screen space for context information and as an anchor during data exploration



* depends on hardware capabilities that are not part of the offering

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- Allocations
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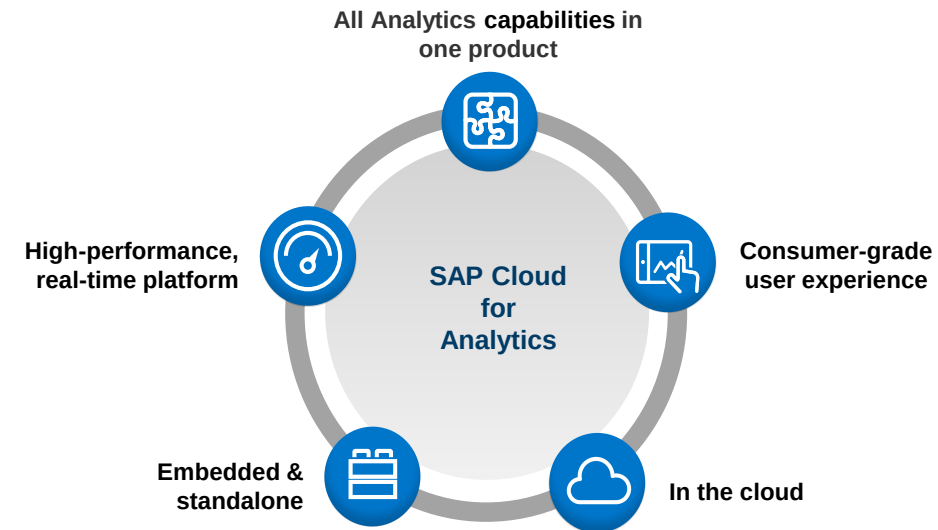
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- Mobile support
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- Value driver tree-based simulation

Future Direction



Q4-2015

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SAP Cloud for Analytics

Core Capabilities

- Planned innovations

SAP Cloud for Analytics - Core Capabilities

Feature	Feature Value
Enhanced analytics • Predictive services and analytics • Advanced geospatial analytics • Animation and playback • Custom calculations • Annotations	• Provide innovative new data exploration techniques to make it easier to get value from your data
Enterprise Readiness • Application embedding • Standardization (templates, branding) • Drill-through from chart to source system	• Integrate Cloud for Analytics into more business workflows

This is the current state of planning and may be changed by SAP at any time.

SAP Cloud for Analytics - Core Capabilities

Feature	Feature Value
Location Analytics • Layer management and custom feature layers • HANA Spatial Queries • Custom regions	• Use geographic information to optimize business processes and display detailed results on a high quality, easy to understand map. • Discover new insights into your business by bringing together existing geospatial assets with your business data
Big Data • Hadoop connectivity, including Spark-based HANA Vora • Big data optimized charts • Additional on-premise data sources without replication in the cloud • Cloud data sources – Salesforce.com, Workday, Ariba, Hybris, Fieldglass, SuccessFactors. social data web services	• Optimize your business by connecting to nearly any data source
Extended Mobility Support • UX optimization for mobile devices • Enhanced capabilities on native mobile app • Native iPad app support	• Plan and optimize your business from your mobile device

This is the current state of planning and may be changed by SAP at any time.

SAP Cloud for Analytics - Core Capabilities

Embed in SAP and Non-SAP Applications

Provide Analytic microservices for use with HANA Cloud Platform and other third party application platforms

An Open Platform utilized by native SAP applications and 3rd party Cloud business applications

Leverage the Developer Ecosystem by providing framework for functional extensibility



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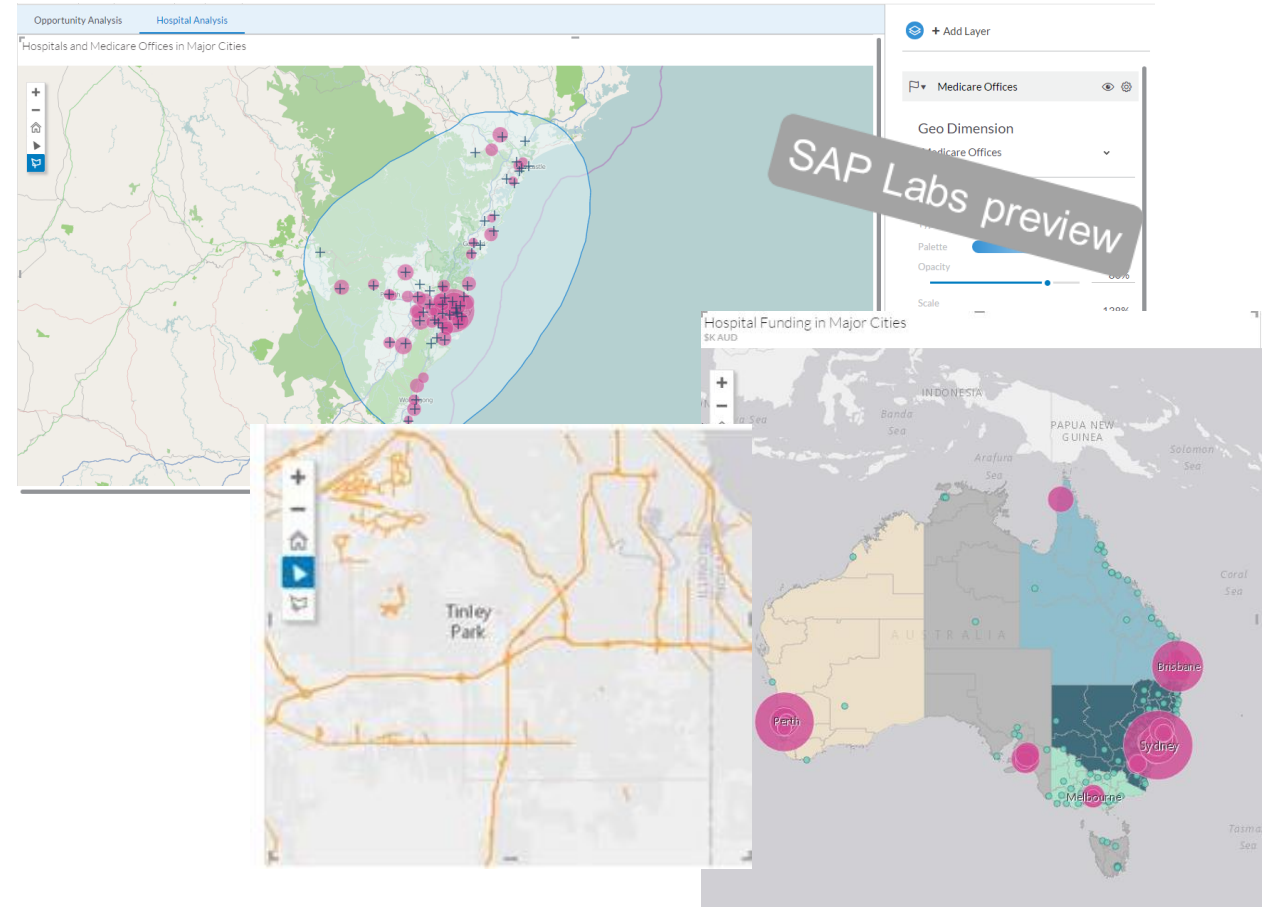
SAP Cloud for Analytics - Core Capabilities

Combine Geospatial and Business Data

Use geographic information to optimize business processes and display detailed results on a high quality, easy to understand map.

Geospatial features include

- Geocoding, enrichment, custom hierarchies
- Custom shapes for regions
- Feature overlay from external providers
- Integrated HANA Spatial capabilities



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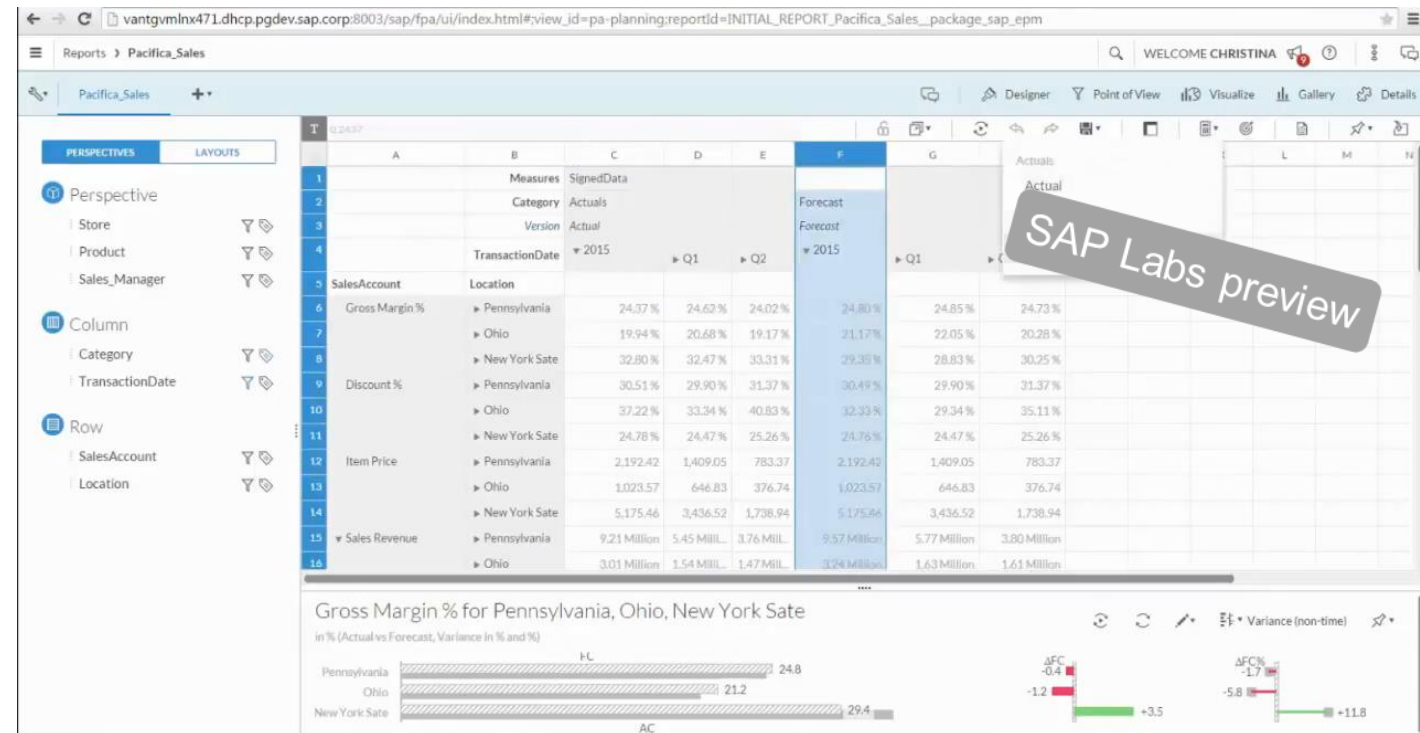
SAP Cloud for Analytics - Core Capabilities

Embedded predictive analytics and workflows

Leverage the power of automated predictive analysis capabilities within your existing planning or BI workflows.

Advanced predictive capabilities include:

- Identifying key influencers
- Detecting outlier conditions
- Perform sophisticated forecasting



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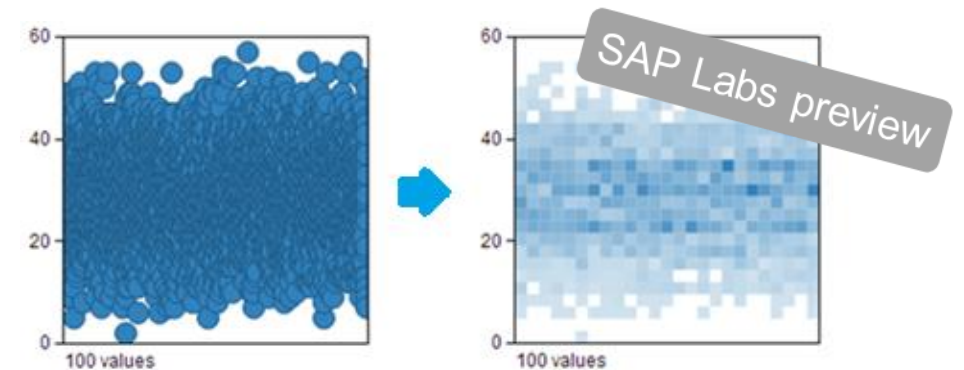
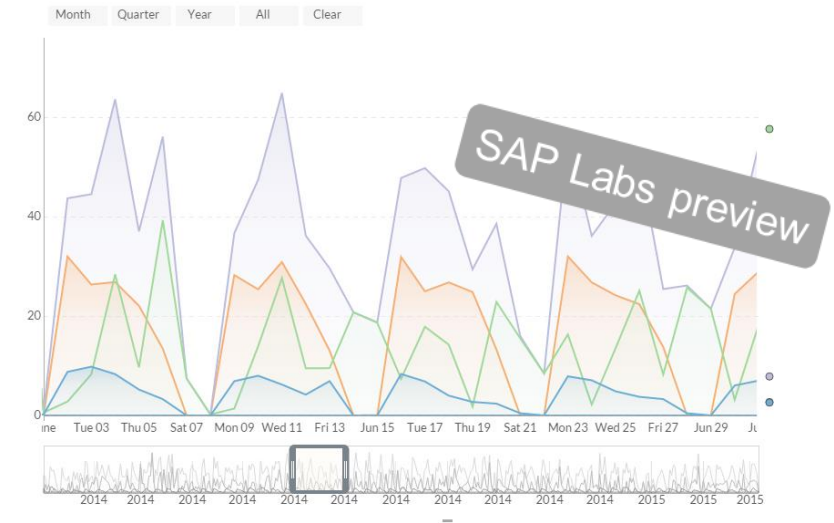
SAP Cloud for Analytics - Core Capabilities

Big Data Connectivity

Optimize your business by connecting to nearly any data source

Connect to Hadoop, including Spark-based SAP HANA Vora

Connect to Cloud data sources, including Workday, Ariba, Hybris, Fieldglass, SuccessFactors, and social data web services



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SAP Cloud for Analytics

for business intelligence

- Planned innovations

SAP Cloud for Analytics for business intelligence

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
Google Apps Integration • Insert charts from Cloud for Analytics into Google Docs • Edit and modify to one's heart's content • Import Google Sheets data into Cloud for Analytics	• Share the results from your Cloud for Analytics stories with other Google Docs users • Combine external Google Sheets data with your corporate data to better understand your business and make decisions

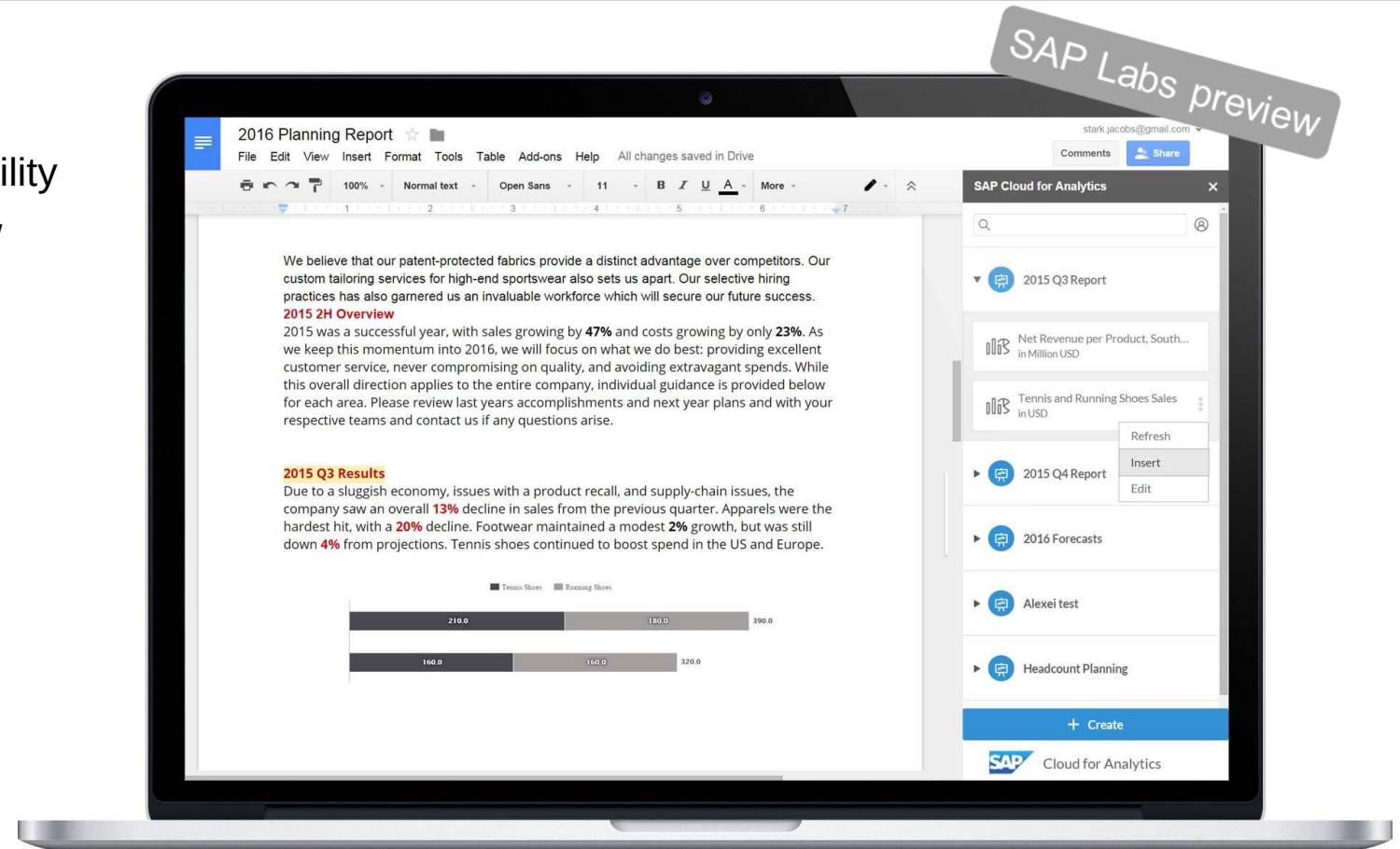
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SAP Cloud for Analytics for business intelligence

Google Apps Integration

Through public APIs we plan to provide the ability to integrate with Google Apps that would allow Google users to:

- Insert charts from Cloud for Analytics into Google Docs
- Edit and modify inserted charts
- Import Google Sheets data into Cloud for Analytics



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SAP Cloud for Analytics

for planning

- Planned innovations

SAP Cloud for Analytics for planning

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
Baseline and Power Planner Features • Embedded predictive forecasting • Conditional formatting in reports • Merge reports, stories and dashboard items into a single object • Enter and Report Cell based commentaries • Locking of data • Create Members on the fly	• Use sophisticated forecasting and modelling to prioritize future business activities • Allow for precise composition of data visualization • Highlight results of data points through text functionality • Secure data sets through locking to prevent changes after submission • Increased flexibility in creating perspectives as part of planning process
Data Connectivity • Bi-directional integration with BPC NW Embedded Model • Integration with other SAP cloud solutions (i.e. SAP Cloud for Customer, etc.) • Remote data access for HANA, BW, and S/4HANA	• Optimize your business with data from more sources
Packaged Applications/Extensions • Sales Planning • Marketing Planning • Headcount and Compensation Planning • Partner led industry-specific solutions	• Deploy pre-packaged applications tailored to your business

This is the current state of planning and may be changed by SAP at any time.

SAP Cloud for Analytics for planning

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
Calculations & Workflow • Currency Translation simulations • Enhanced library of functions and formula engine support including lookups • Additional Workflow and enhanced Monitoring enhancements	• Simulate on various sets of exchange rates to optimize exposure • Improve calculations for formulas and filter values as well as • Visual composition of task sequencing and locking of data regions

This is the current state of planning and may be changed by SAP at any time.



SAP Cloud for Analytics

for predictive analytics

- Planned innovations

SAP Cloud for Analytics - Predictive

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
Explanatory Analytics Interactive discovery of hidden insights uncovered through automatic algorithmic analysis	Go beyond descriptive analytics into the world of predictive analytics without needing a data science or mathematical background.
Model-Based What-If Scenarios Perform what-if scenarios and analyze side effects of your simulation using automatically generated predictive models	Investigate multiple business scenarios using an algorithmic model instead of simple extrapolation
Interoperability with other Cloud for Analytics applications - Perform analysis across all your data from Cloud for Analytics Planning and BI modules - Drill down into discovered insights and refine the visualizations	Discover insights in the data you already have – create additional value by enabling more users to explore the data interactively.
Insight Sharing Integrate findings from analysis into your Cloud for Analytics stories and Digital Boardroom assets	Share your insights with the larger team to understand your business better and improve decision making.

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SAP Cloud for Analytics – Predictive Capabilities

Exploratory Analytics – Powered by Mathematics, Made for Humans

Explore your data to find meaningful insights by using the power of mathematical algorithms – without being a data scientist. It's where BI and data science intersect.

Discover New Insights With Guided Analysis

Uncover key influencers, outliers, categories, and more through automatic algorithmic analysis.

Interact with the insights and explore hidden structures and relationships.

One insight leads to more questions. Exploratory Analytics guides you on your journey to find the answer to your business question in your data.

Understand Your Data Better

Visually learn the inter-relationships in your data to identify complex trends and patterns.

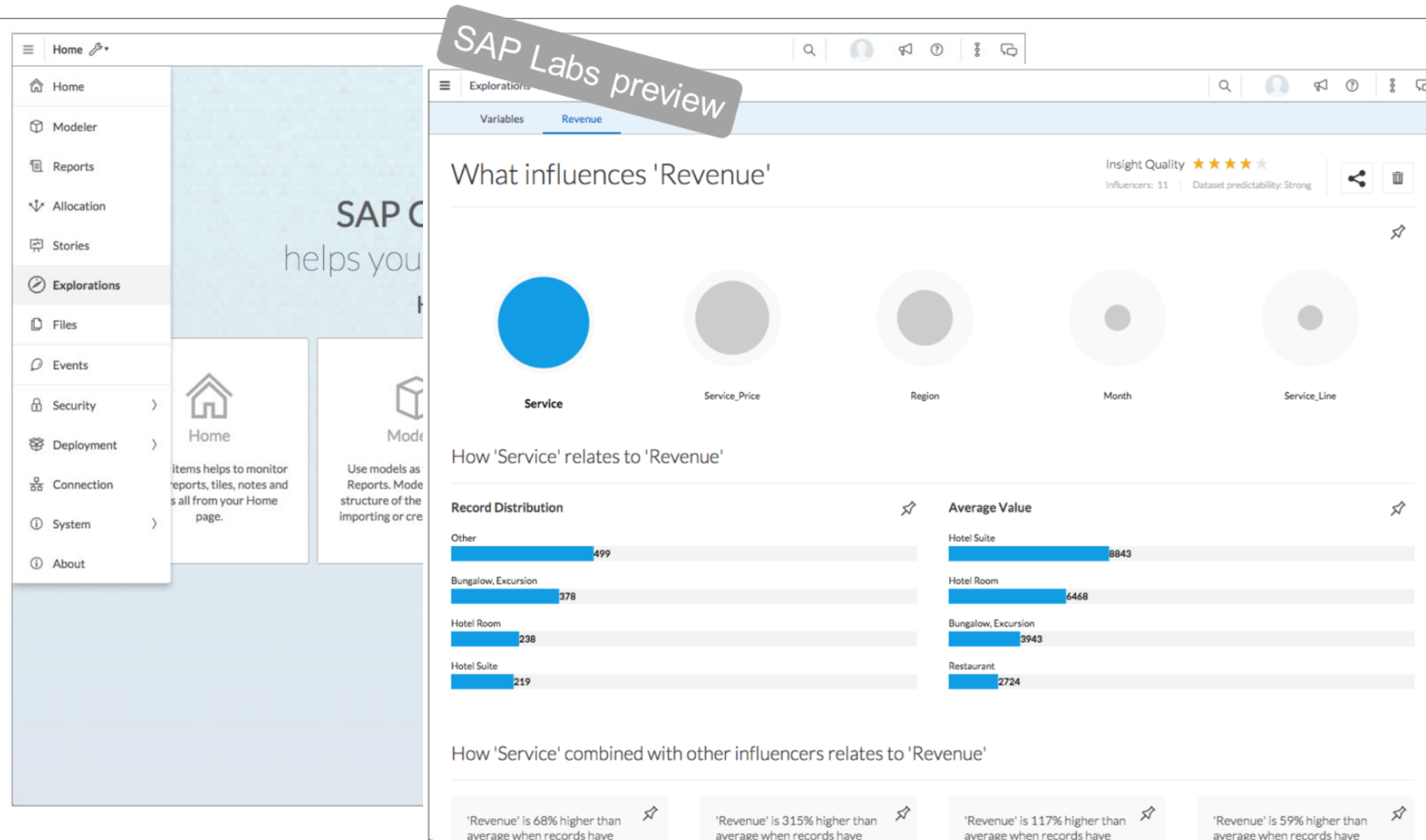
Make Better Decisions

Perform “What-if” analysis to model different business scenarios.

This is the current state of planning and may be changed by SAP at any time.

SAP Cloud for Analytics – Predictive Capabilities

Exploratory Analytics – Powered by Mathematics, Made for Humans





SAP Cloud for Analytics

SAP Digital Boardroom

- Planned innovations

SAP Cloud for Analytics - SAP Digital Boardroom

Includes all SAP Cloud for Analytics Core Capabilities plus:

Feature	Feature Value
• Mobile support	• Navigate Boardroom workflows in a personalized mobile experience
• Predictive workflows	• Apply sophisticated modelling algorithms to help plan your business
• Enterprise risk integration	• Highlight and manage risk factors when planning
• Value driver tree-based simulation	• Visualize important value drivers of business and their relationship, and simulate changes

This is the current state of planning and may be changed by SAP at any time.

SAP Cloud for Analytics - SAP Digital Boardroom

Value Driver Tree-Based Simulation

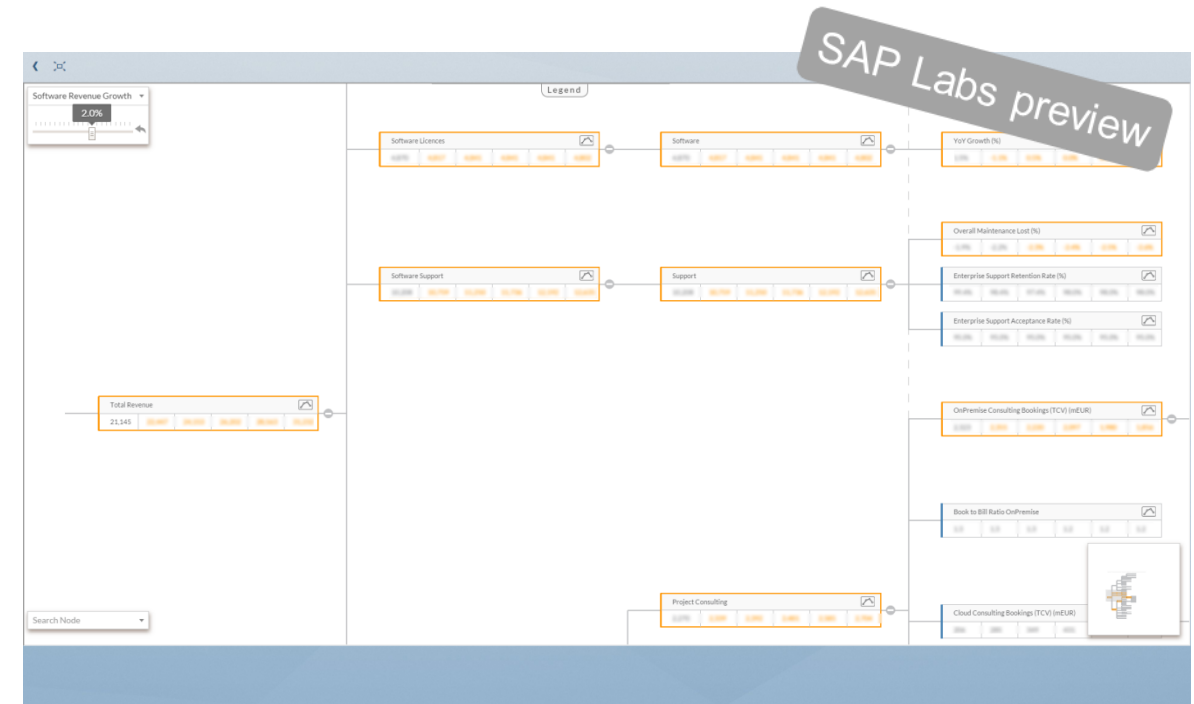
Visualize important value drivers of business and their relationship, and simulate changes

Create a value driver tree with powerful financial formulas (account hierarchy summation logic, waterfall calculations, basic calculations, ...)

Simulate based on a multi-dimensional model

- One or several influencing drivers
- See cross-impact on KPIs across the value driver tree

See the impact of simulation across different areas on overview dashboards



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SAP Cloud for Analytics

Today

Core capabilities

- Personalized home screen
- Discussion and Sharing
- Prepare and Enrich data from the Browser
- Connect to on premise SAP S/4 HANA and BW
- Visualization and Storytelling
- Administration

Business intelligence

- Data Explorer

Planning

- Baseline and Power planner features
- Allocations
- Reports
- Events

SAP Digital Boardroom

- Executive Meeting support
- Multi-touchscreen Support

Planned Innovations

Core capabilities

- Enhanced analytics
- Enhanced Data connectivity
- SDKs
- Location analytics
- Big data support
- Extended Mobility support
- Embedded predictive analytics and workflows

Business intelligence

- Google apps integration

Planning

- Enhanced Baseline and Power planner features
- Packaged applications
- Calculation and workflow

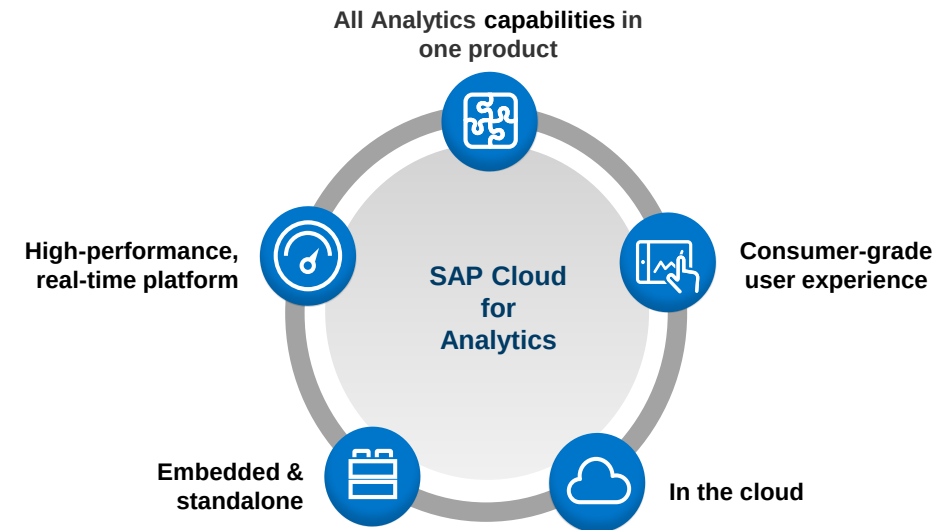
Predictive analytics

- Explanatory analytics.
- Model based what-if scenarios
- Interoperability with other cloud for analytics applications

SAP Digital Boardroom

- Mobile support
- Predictive workflows
- Enterprise risk integration
- Value driver tree-based simulation

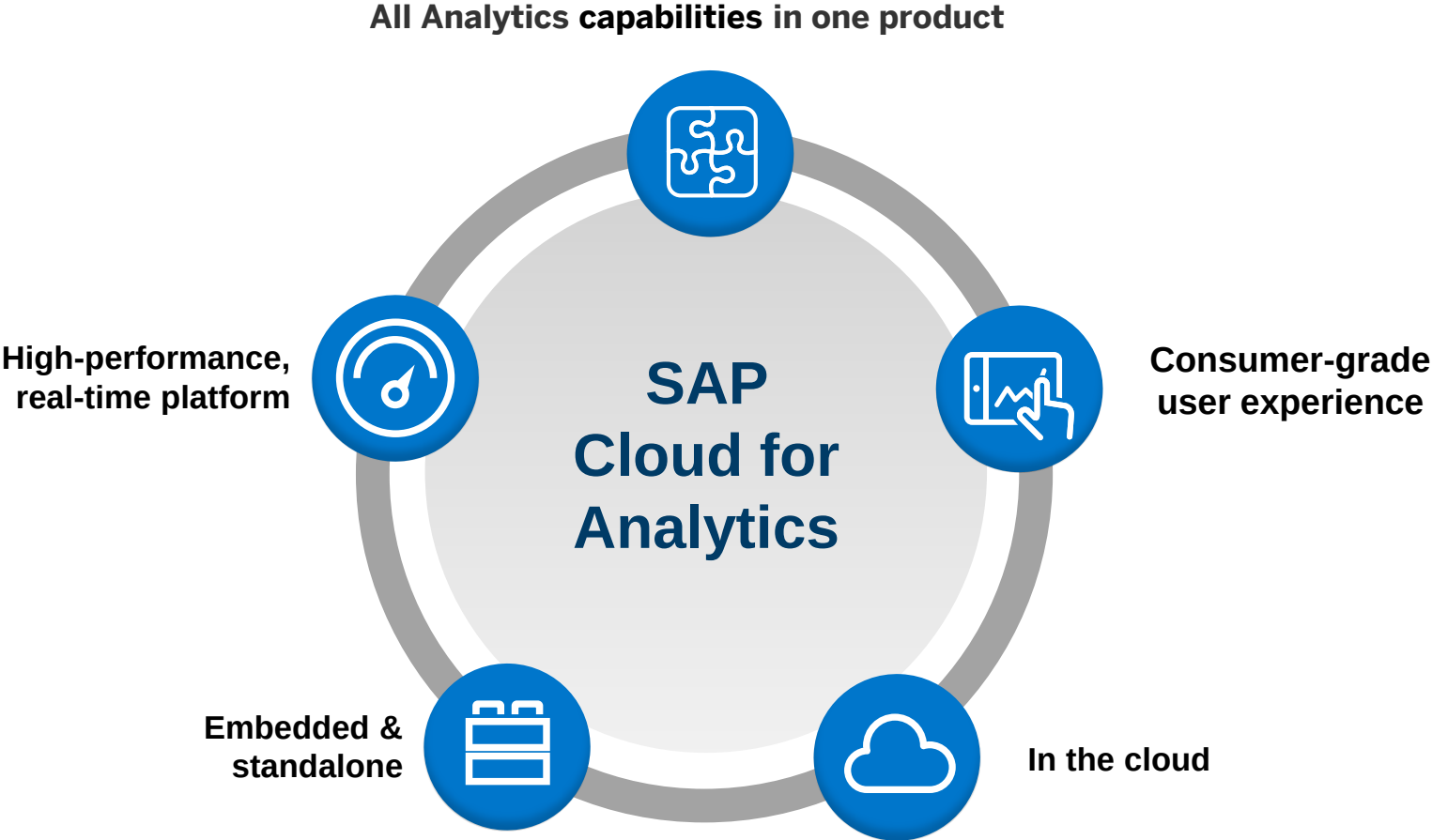
Future Direction



Q4-2015

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Our Vision



This is the current state of planning and may be changed by SAP at any time.

Imagine the possibilities

	C-Suite	FP&A	Bus. Analysts/Planners	Data Scientists	Info Consumers
BI	Board Reports Dashboards	Mgmt. Reporting Variance Analysis	Data Discovery Visualization Variance Analysis	Exploratory Analytics	Production Reports Dashboards
EPM/ Planning	KPIs Scorecards Initiatives Strategic Planning	Budgeting Financial Planning Profitability Modeling	Sales Planning Marketing Planning Headcount Planning	What-If Analysis	Budget input
Predictive	Forecasts	Predictive Planning/ Forecasting	Retention and Revenue Analysis	Predictive modeling Prescriptive and Preemptive Analytics	Forecasts
GRC	Ent. Risk Reporting KRIs	Risk-adjusted Financial Planning	Risk-adjusted Bus/Ops Planning	Loss Prevention Analytics	Ent. Risk Reports

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For more information on SAP Cloud for Analytics

Explore SAP Cloud for Analytics on the global SAP Web site

<http://www.sapcloudanalytics.com/>



Thank you

Key links for more information

For customers and partners

Key links

- Road maps on SAP Service Marketplace <http://service.sap.com/saproadmaps>
- SAP Community Network <http://www.sdn.sap.com/>
- IT Planning Resources <https://service.sap.com/~sapidb/011000358700001160122012E>

Where to go to provide product feedback and ideas

- SAP Idea Place <https://ideas.sap.com>
- Influence programs <http://service.sap.com/influence>
- SAP User Groups <http://www.sapusergroups.com/>

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